

REMARKS

Claims 17-19 and 22-38 are pending. By this Amendment claims 1-3, 6-16, 20 and 21 are canceled, claim 17 is amended and new claims 22-38 are added.

I. Claims Define Patentable Subject Matter

The Office Action rejects claims 1-3, 6-13 and 15-21 under 35 U.S.C. §103(a) over U.S. Patent No. 4,828,386 to Matkovich et al. in view of EP 569753 to Westhall. With respect to claims 1-3, 6-16, 20 and 21, this rejection is moot. With respect to the remaining claims, this rejection is respectfully traversed.

With respect to amended independent claim 17, neither Matkovich nor Westhall disclose inserting a chip and thereafter providing at least one hot or cold formed projection on the inner surface of the sidewall to retain the chip in the storage well. Instead, Matkovich discloses inward projection 72 which is formed around the inner circumference of the well, when the well is formed.

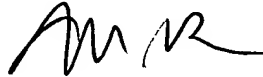
With respect to new independent claim 22, neither Matkovich nor Westhall disclose a chip being press fit past the projections, so that the chip rests on the base of the storage well and is retained by the projections. See, e.g., specification at page 4, line 1.

II. Conclusion

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,



James A. Oliff
Registration No. 27,075

Michael Britton
Registration No. 47,260

JAO:MQB/kzb

Attachment:

Petition for Extension of Time

Date: June 8, 2005

OLIFF & BERRIDGE, PLC
P.O. Box 19928
Alexandria, Virginia 22320
Telephone: (703) 836-6400

<p>DEPOSIT ACCOUNT USE AUTHORIZATION Please grant any extension necessary for entry; Charge any fee due to our Deposit Account No. 15-0461</p>
--